GENERAL CONTRACT (MASTER SERVICE AGREEMENT)

1. Introduction

This General Contract governs all services provided by Re | Create, including:

Website design & development, IT solutions, branding, digital marketing, SEO, PPC, e-commerce development, and maintenance services.

2. Scope of Work

A detailed Project Scope / Proposal will outline deliverables, timelines, features, and total cost.

3. Payment Terms

50% advance to start the project; remaining 50% upon completion before final delivery. Payments are non-refundable once work begins.

4. Revisions & Feedback Policy

Each project phase includes two revision rounds. Additional revisions incur extra charges.

5. Ownership & Intellectual Property

All work remains Re | Create property until full payment. After payment, ownership transfers to the client. Re | Create retains portfolio usage rights. All trademarks of Re | Create are legally protected.

6. Confidentiality

Both parties must maintain confidentiality of project data and business information.

7. Client Responsibilities

Client must provide accurate information, timely feedback, and required content.

8. Timeline & Delivery

Timelines start after advance payment and content submission. Re | Create is not responsible for delays caused by client or third-party issues.

9. Maintenance & Support

Maintenance is only included if purchased separately.

10. Warranty & Limitation of Liability

Services are provided “as-is.” Re | Create is not responsible for data loss, hosting issues, third-party failures, or misuse.

11. Termination Policy

Either party may terminate the agreement with written notice. Payments made are non-refundable.

12. Dispute Resolution

Disputes will be resolved under Pakistan laws in courts of Islamabad.

13. Acceptance

By signing or making payment, the client accepts this Agreement.